

NJ ASID Meeting Minutes
July 26, 2018
4:00 PM - 6:30 PM

Location:
Metropolitan Window Fashions

The President called the meeting to order at 4:15 PM.

Roll Call

Members participating: Joan Ravasy (via computer), Valerie Mangan, Elliot Laniado, Sandy Cabelis, Celeste Chirichello, Bruce Heyman, Holly George, Anna Maria Mannarino (via computer), Linda Wagner (Incoming PE) & Guests: Karen Topijan and Diane Gote, Chapter Administrator: Tara Pazinski

President's Report

- Motion to approve minutes for June, 2018 was made, seconded, and approved.
- Welcomed Steve Mandel from Aspire

Steve Mandel from Aspire presentation for new contract to discuss Blueprint magazine and present new ASID NJ contract.

Financial Report

- Revenue coming in steadily due to the trade show
- Discussed committee events financials for the year
- Filed for 3rd quarter dues
- Discussed Quickbook line items - need to be updated by programs to be worked on in the coming weeks to be done via Zoom with FD and MD

Director Reports:

President-Elect

- Trade Show Summary from dropbox: final CEU's confirmed.
- Trade Show Directory: Aspire will print it again
- Request from Directors to put together a flyer or some info from their committee for a Membership table at trade show, encouraging students and designers to sign up
- Strategic Planning: Part A meeting occurred directly before this BOD meeting
- Trade show jazz contract has not arrived
- Committee Report, same as in Dropbox
- Poster is almost finished, create a flyer from it to send to IP, print out and put in their showrooms, even if not an exhibitor at trade show
- Director Status for coming year - Chairs seats open: Asked each director for a list and ask Directors to suggest someone to replace anyone leaving
- Board members go over committee budgets: Items on budget need to be more aligned

At-Large

- DEA reported a loss
- Community Service: Inactive for summer
- Committee Report
- Legislative, Jennifer Bryan Sutkup
- Discussed question to replace Pixl Productions with Design Awards Network, Director suggested the committee present to the board next meeting, administrator will send proposals to National for review

Parliamentarian/Nominating

- Elections Results 2018

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- Need for incoming SRB

Professional Development

- Programs, Committee Report - Working on for events/schedule for upcoming year - PDD and PE will get a calendar out soon with Save the Dates

Communications

- Newsletter (Aspire Contract) need to discuss contract further
- Marketing: Social media - review the platforms, how to get others to assist and what to focus on
Chair has one prospect to replace her position she is leaving to step up to At-Large in October
- Design Experience- discussed challenge with gaining leads thru print ads

Membership

- Student Affairs - Student Career Day is Oct. 20, 2018, keynote speaker, Tim Schelfe, National Board of Director
- Letter to new members still in progress
- IP Steering results from survey in and being reviewed
- Manning Tables for Trade Show to gain new members

New Business:

- Satellite Chapter Office Vote- No vote today. Need more time for discuss and to review options. Discussed advantages/disadvantages for a satellite office and possible locations. Discussed that a contract will be needed if it happens and contract will need to be reviewed by National first.
- RFP for new publisher for Blueprint, possibly get another bid
- ASID Directory (print)
- Proposal for DEA to be every other year - committee should present the advantages and disadvantages to the board
- Membership Director discussed the two storage units, Administrator to secure a new location on a month-to-month, if possible, Financial Director to put new unit in his name and not Administrator
- Next Board meeting review strategic plan and budget and vote on it, must be in-person not Zoom,
- Next work plan Aug 2,3 or 4 & budgets in Dropbox by Aug. 15th for review

Adjournment

Motion to adjourn meeting at 6:23 pm was made, seconded, and approved.

Next Board Meeting: Tuesday, Aug. 28, 4:30 pm at Window Treats, Red Bank