

## **2020 OFFICIAL RULES OF COMPETITION (“Official Rules”)**

The 2020 ASID New Jersey Design Excellence Competition (“Competition”) is sponsored by the New Jersey Chapter of the American Society of Interior Designers (“Chapter”), located at [PO Box 6865, Freehold, NJ 07728]. The competition platform is managed by Daniel Bradbury at CPJAM.COM. By entering Competition and/or by clicking “I agree” below, You – the Entrant - represent and warrant that you have read, understand and agree to these OFFICIAL RULES including but not limited to, the (1) COMPETITION RULES, REGULATIONS & ELIGIBILITY GUIDELINES and (2) COMPETITION ENTRANT TERMS AND CONDITIONS, INDEMNIFICATION REQUIREMENTS AND RELEASE as set forth below. These Official Rules will form a binding agreement between the Chapter and the Entrant. To protect your rights, please consult with your attorney before you enter.

### **COMPETITION PROTOCOL, RULES, REGULATIONS & ELIGIBILITY GUIDELINES**

#### **PROTOCOL**

The DEA committee, with oversight from the ASID NJ Board:

- Identifies and hires the competition online platform vendor
- Reviews and amends competition rules and regulations based on member feedback and DEA committee experience from previous years

The Chapter Administrator, with guidance and assistance from the DEA committee:

- Recruits judges from various geographically diverse ASID chapters around the US (Please note: NJ chapter members never judge the NJ competition.) Judges are requested to have been a past design competition winner. The goal is to have a minimum of 3 judges for each category.

The Chapter Administrator and the DEA committee members:

- Thoroughly review online platform for accuracy prior to opening of competition.

Once the competition is open, the Chapter Administrator is the only one to have access to the online platform; DEA committee members are locked out. ALL

ENTRIES ARE BLIND and are identified only by a number assigned by the competition host. The IP member of the DEA committee (who does not enter the competition) is the liaison between the Administrator and the DEA Committee. The Administrator contacts the IP member if there are any problems or questions once the competition opens. The IP member answers the question, and if necessary, brings the issue to the DEA committee and/or the Board for further clarification and resolution. All submissions are numbered with no designer's name attached so anonymity and confidentiality are protected.

The Chapter Administrator, with oversight from DEA IP member, as needed:

- reviews members' submissions for eligibility and disqualification
- monitors online platform during competition
- distributes submissions to judges for scoring
- monitors online platform during judging period
- reviews judges' scores on online platform
- assigns winners based on judges' results and Chapter scoring criteria
- orders & prepares winners' trophies and certificates
- coordinates slide show of winning projects for awards presentation
- post-awards announcements -- provides access to judges' scoring and comments to competition entrants
- uploads winning projects to ASID NJ chapter website

## **RULES AND REGULATIONS**

Competition period (Online registration and project submissions):

2/15/20 EST – 4/6/20 11:59 PM EST

There is no waiting period between registering and submitting.

- Judging period: 4/7/20 – 5/4/20
- Cost per ASID, Allied and Associate member, and Industry Partner: \$125 for first entry, \$100 for each additional entry.
- There is no early entry discount or late fee penalty.
- Cost per student member entry: \$25
- All entry information must be complete by the deadline, at 11:59 PM EST, 4/6/20. If not, project will not be entered in to the Competition.
- Winners will be announced and awards will be presented June 2020. Location and date TBD
- Entry fees are not refundable or transferable.

To obtain a written copy of these Official Rules, contact ASID NJ Chapter Administrator at [administrator@nj.asid.org](mailto:administrator@nj.asid.org) or 732-787-598.

## **ELIGIBILITY**

- All ASID members of the New Jersey Chapter in good standing and who are eighteen years old or older may participate. If the Entrant is employed by a firm or member of a team, he/she must be the primary interior designer on record for the project.
- Entrant(s) must be the lead designer on the project to be submitted. This means that no other designer(s), architect(s), builder(s) can claim this project as their own. Retail stores and Franchises are permitted only if the Entrant(s) is the lead designer(s) of the original concept.
- All projects must have used at least two Local, Regional or National ASID IP Members who are current IP members or were IP members at the time of the project.
- Only space(s) that have not previously won an ASID Design Excellence Award are eligible.
- Images may be submitted one time in one category only. The same image submitted in more than one category will be disqualified.

## **GROUNDS FOR DISQUALIFICATION**

- Entrant is not a member in good standing as per ASID HQ's official membership roster at time of payment for entry.
- Information identifying Entrant's name, design firm, architect or any other collaborating party appears in description, images or on drawings.
- If any other designer, architect or builder challenges the Entrant's ownership of the design, the project will be investigated by the Chapter. If evidence shows the Entrant is not the lead designer, the award will be rescinded.
- Submission of Entries which did not utilize at least two ASID Industry Partners
- Submission of Entries not including floor plans to scale with scale noted
- Submission of Entries containing elevations and/or sketches (except for Students & IPs)
- Submission of winning Entries or images from past New Jersey Design Excellence Award competitions
- If the same image appears in more than one category, both submissions will be disqualified
- Submission of Entry into the wrong category
- Entrant's failure to abide by these Official Rules

# COMPETITION CATEGORIES, ENTRY CRITERIA & JUDGING CRITERIA

## DESIGNER

### ASID, ALLIED AND ASSOCIATE ASID NJ MEMBERS

#### RESIDENTIAL CATEGORIES

1. Residential Single Space
2. Residential Two or More Spaces – 2,500 sf or less, may include kitchens and/or bathrooms
3. Residential Two or More Spaces – between 2,501-5,000 sf., may include kitchens and/or bathrooms.
4. Residential Two or More Spaces – more than 5,000 sf, may include kitchens and/or bathrooms
5. Residential Apartment, Condo, Townhouse or Loft (ie. A residential setting governed by building management restrictions or Board of Directors rules.)
6. Residential Small Bathroom -- 55 sf. or less
7. Residential Large Bathroom -- 56 sf. or more
8. Residential Small Kitchen -- 150 sf. or less
9. Residential Large Kitchen -- 151 sf. or more
10. Residential Show House Space: Show House spaces may **not** be entered into any other category
11. Design for People with Special or Specific Needs
12. Specialty and Unique Spaces (for example: cabana, outdoor space, screened in porch, sewing nook, hobby room)

#### COMMERCIAL CATEGORIES

1. Commercial Single Space
2. Commercial several spaces - 10,000 sf or less
3. Commercial several spaces- 10,001 sf or more
4. Retail/Showroom, Exhibit Space, Public Spaces, Athletic Facility
5. Hospitality Space, Hotel, Restaurant, Clubs
6. Healthcare Spaces -- 3,000 sf or less
7. Healthcare Spaces -- 3,001 sf. or more
8. Special and Unique Spaces (for example staircase, elevator, coffee bar,

- outdoor space)  
9. Government/Institutional Space(s)

**HISTORIC PRESERVATION PROJECT CATEGORY  
RESIDENTIAL OR COMMERCIAL**

Registered as historic with the municipality and/or is 100+ years old and was either restored to or maintained its original essence.

**ENTRY CRITERIA –  
RESIDENTIAL  
COMMERCIAL  
HISTORIC PRESERVATION  
SHOW HOUSE  
PEOPLE WITH SPECIAL/SPECIFIC NEEDS**

- Description of project, based on judging criteria, as prompted by the online design platform.
- Modified project summary, 250 words, written in the third person only, to be used at Awards presentation in the event the project wins.
- Floor plans to scale in pdf format with scale and square footage noted
- Before floor plans (optional)
- Photographs for all categories and spaces: A minimum of 2 photographs is required and maximum of 12 photographs may be submitted per entry. An image may be entered into the competition only once. Students are not required to submit photographs.
- After photos in jpeg formation 300 dpi: minimum file size of 500KB, maximum file size of 10MB. An image may be entered in one category only.
- Before photos (optional)
- Photographer's name/firm (Professional photography is recommended, but not required.)
- List of Industry Partners utilized for the project (minimum of 2)
  - Current ASID NJ Industry Partners: PDF spreadsheet attached
  - National Industry Partners: <https://www.asid.org/find-an-ip>

**JUDGING CRITERIA –  
RESIDENTIAL  
COMMERCIAL  
HISTORIC PRESERVATION**

**Successful entries will demonstrate exceptional design and the following criteria:**

- 10 pts. Effectiveness of the design solution
- 10 pts. Positive impact on life and the human experience
- 10 pts. Functional use of space
- 10 pts. Scale and proportion
- 10 pts. Color and composition
- 10 pts. Innovative and creative use of products and materials
- 10 pts. Effective use of lighting
- 10 pts. Use of Universal design principles
- 10 pts. Use of Sustainable design principles
- 90 pts. TOTAL**

### **JUDGING CRITERIA –**

#### **RESIDENTIAL SHOW HOUSE SPACE**

**Successful entries will demonstrate exceptional design and the following criteria:**

- 10 pts. Effectiveness of the design solution
- 10 pts. Positive impact on life and the human experience
- 10 pts. Functional use of space
- 10 pts. Scale and proportion
- 10 pts. Color and composition
- 10 pts. Innovative use of products and materials
- 10 pts. Effective use of lighting
- 10 pts. Overall visual impact
- 10 pts. Creativity
- 90 pts. TOTAL**

### **JUDGING CRITERIA –**

#### **DESIGN FOR PEOPLE WITH SPECIAL OR SPECIFIC NEEDS**

**Successful entries will demonstrate exceptional design and the following criteria for people with special needs:**

- 10 pts. Effectiveness of the design solution for special/specific needs individuals
- 10 pts. Positive impact on life and the human experience for special/specific needs individuals
- 10 pts. Functional use of space for special/specific needs individuals
- 10 pts. Scale and proportion for special/specific needs individuals
- 10 pts. Color and composition for special/specific needs individuals

- 10 pts. Innovative and creative use of products and materials for special/specific needs individuals
- 10 pts. Effective use of lighting for special/specific needs individuals
- 10 pts. Use of Universal design principles
- 10 pts. Use of Sustainable design principles
- 90 pts. TOTAL**

## **STUDENT**

### **ASID NJ STUDENT MEMBERS**

#### **CATEGORIES –**

**RESIDENTIAL SPACE(S)**

**COMMERCIAL SPACE(S)**

#### **ENTRY CRITERIA—**

**RESIDENTIAL**

**COMMERCIAL**

- Students must be enrolled full time in an accredited interior design program or technical school during time of completion of the project with skills commensurate with the criteria for judging.
- A design statement describing the concept, function, purpose and requirements of the project.
- The project may be hand drawn, completed with computer aided design, or a harmonious combination thereof.
- The “before” floor plan of existing conditions including walls, windows, ceiling height and special elements, with scale noted. (Drawing #1)
- The proposed “after” floor plan including walls, windows, ceiling height and special elements, with scale noted. (Drawing #2)
- Furniture plan to meet project requirements may be included with space plan above.
- The proposed lighting plan, with scale noted. (Drawing #3)
- Minimum of 2 interior elevations showing vertical spatial proportions and 1 section of a space or special element. (Drawing #4 and #5)
- Minimum of 1 3D rendering (hand or computer generated, color or black and white). (Drawing #6)
- An image of a sample board showing materials and products (for example furnishings, fabrics, lighting and furniture). Selections should be labeled.

Sketches or images from catalogues or magazines for the furnishings may be used.

- The scale of the floor plans and elevations must be noted on the drawings.
- Make sure no identifying information appears in any image or within in file name. Your identifying information should only appear on the entry form.

**JUDGING CRITERIA –  
RESIDENTIAL  
COMMERCIAL**

**Successful entries will demonstrate exceptional design and the following criteria:**

10 pts. Effectiveness of the design solution & Positive impact on life and the human experience

10 pts Design originality

10 pts Functional use of space

10 pts Professional presentation

10 pts Use of universal design principles

10 pts Use of sustainable design principles

10 pts Clarity of project

10 pts Effective space planning and lighting plan

10 pts Creative selection and appropriate use of materials and color

**90 points total**

**INDUSTRY PARTNER  
ASID NJ INDUSTRY PARTNERS**

**CATEGORY  
Product**

**ENTRY CRITERIA – ASID NJ IPs**

- Industry Partners must be current members in good standing of the ASID NJ chapter at time of payment for entry.
- Entries may be from an individual IP, IP company or IP in collaboration with an ASIDNJ designer.
- A product designed and manufactured by an ASID NJ IP is eligible for submission.
  - Some examples of a product include:



- Product Design: original custom designed product not found in existing categories.
- Flooring: wood, stone, tile, carpet, rugs, etc.
- Hard Surface – Not Flooring: millwork, stone, iron work, hardware, etc.
- Technology and/or Lighting: lighting fixtures/lamps, technology, automation.
- Textiles: rugs, drapery, bedding, upholstered furniture, etc.
- Wall Treatment: faux finishing, plaster work, wallpaper, murals, upholstered walls, etc.
- A design statement explaining the concept, function, and purpose of the product. Minimum 350 words – 1000 maximum words
- Photograph of the product. (1 minimum)
- Conceptual sketches or shop drawings are recommended.
- No identifying information of the IP or company can appear in any image or file name. Company logo cannot be visible. Your identifying information should only appear on the entry form.

## **JUDGING CRITERIA -- – ASID NJ IPs**

### **Winner (highest score) and runner up (2<sup>nd</sup> highest)**

- 10 pts – Positive impact on life and the human experience
  - 10 pts – Effectiveness and functionality of the product
  - 10 pts – Innovative use of materials
  - 10 pts – Creativity
  - 10 pts -- Overall visual impact
  - 10 pts -- Use of Sustainable materials (eg. in product and/or packaging)
- 60 points total**

## **PRIZES/SCORING**

- Names of prizes are Gold, Silver and Bronze.
- There will be no more than one Gold winner, one Silver winner or one Bronze winner, except in the case of a numerical tie.
- Total points/scores for each submission will range from 0-90.
- Prizes will be awarded based on the following ranges:
  - a) 85 - 90: Gold

- b) 79 - 84: Silver
- c) 73 - 78: Bronze
- Projects must have the minimum score in each of the awards categories to qualify.  
The highest score with a minimum score of 85 will receive a Gold Award.  
The 2nd highest score with a minimum score of 79 will receive a Silver Award.  
The 3rd highest score with a minimum score of 73 will receive a Bronze Award.
- Decisions of judges are final and binding
- Winning entries shall be announced at the Design Excellence Gala in June 2020.

Contest winners will be posted on the chapter website or can be obtained by contacting the ASID NJ Chapter Administrator at [administrator@nj.asid.org](mailto:administrator@nj.asid.org) or 732-787-598.

## **ADDITIONAL RULES**

- 1) All federal, state, and local laws apply. If any rule contained in these Official Rules (including but not limited to, the *COMPETITION RULES, REGULATIONS & ELIGIBILITY GUIDELINES and/or the COMPETITION ENTRANT TERMS AND CONDITIONS, INDEMNIFICATION REQUIREMENTS AND RELEASE* (set forth below)) is declared illegal or invalid, the remaining rules shall remain in full force and effect.
- 2) Chapter reserves the right to disqualify any entries that do not comply with this Agreement.
- 3) Entry fees are not refundable or transferable.
- 4) Personal information provided in connection with this Competition and/or this Agreement will be collected by the Chapter and used in accordance with the Chapter's online privacy policy. In addition, to the extent you provide the Chapter with personally identifying information via any third-party, including but not limited to competition web site hosts, you may also be subject to the terms and conditions of such third-party's Privacy Policy and Terms and Conditions, over which Chapter has no control.
- 4) No failure by Chapter to take any action or assert any right hereunder shall be deemed to be a waiver of such right. No waiver of any right shall be deemed a waiver of any succeeding breach of the same or any other provision hereof.

5) It is the sole responsibility of the entrant to follow all terms and conditions set forth in these Official Rules. Any entry which does not adhere to these Official Rules will be subject to disqualification.

6) If any dispute arises out of or relating to this Competition and/or these Official Rules the parties will first attempt to settle the dispute by internal discussions through good faith consultation and negotiation. If internal negotiations do not lead to a solution to the satisfaction of each party within 60 days of the dispute arising, the controversy or claim shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules. All arbitration decision are binding on both parties.

## **COMPETITION ENTRANT TERMS AND CONDITIONS, INDEMNIFICATION REQUIREMENTS AND RELEASE:**

**By entering the 2020 Design Excellence Competition, Entrant represents and warrants as follows:**

A. Entrant understands and agrees that by entering, these OFFICIAL RULES (including but not limited to the *COMPETITION RULES, REGULATIONS & ELIGIBILITY GUIDELINES and THE COMPETITION ENTRANT TERMS AND CONDITIONS, INDEMNIFICATION AND RELEASE* shall become a binding agreement between the Entrant and the New Jersey Chapter of the American Society of Interior Designers. The Chapter strongly suggests that you, the Entrant, review this agreement with your attorney before you enter.

B. Entrant is the designer of this project. Entrant agrees that no other person or entity may claim this design as their own, and that Entrant has not submitted this design on behalf of anyone else.

C. Entrant agrees to abide by the judge's decision as final. Entrant understands that any false or misleading information provided by the Entrant will result in disqualification from this Competition.

D. Chapter is not responsible for (i) late, lost, or incomplete entries; (ii) any telephone, electronic hardware or software program, network, internet or computer malfunctions, failures or difficulties; (iii) any errors in transmission; (iv) any condition caused by events beyond the control of Chapter that may cause the Competition to be disrupted or corrupted; (v) any injuries, losses or damages of any kind caused by any prize or resulting from acceptance of any prize, or from participation in the Competition; (vi) any printing or typographical errors in any materials associated with the Competition. All materials submitted by the Entrant

become the property of the Chapter and will not be returned.

E. Should Entrant's design be chosen as a prize-winning award, Entrant agrees to allow (and to cause the property owner where the project is located to allow) professional photography of the winning project to be used for future marketing, promotional, public relations, or educational purposes. In addition, and except where prohibited by law, Entrant's entry constitutes permission from Entrant to allow the Chapter, the American Society of Interior Designers, Inc. and their respective media and agency partners to use, without additional compensation, Entrant's name(s), workplace/business information, biographical data, and likenesses for (i) publication on a Competition winner's list; and/or (ii) for use in any Competition-related advertising and publicity.

F. By entering, the Entrant, to the fullest extent permitted by law, (i) agrees to be bound by this Agreement; (ii) represents that Entrant holds all original copyrights to the materials submitted pursuant to this Agreement (or that Entrant has obtained written permission from the copyright owner to submit these materials); (iii) represents that the submitted materials do not infringe on the copyrights, trademarks, trade dress, moral rights, rights of privacy/publicity or other intellectual property or proprietary rights of any third-party; (iv) grants the New Jersey Chapter of the American Society of Interior Designers the American Society of Interior Designers, Inc. and their respective media and agency partners a non-exclusive, perpetual, transferable, royalty-free right and license to copy, reproduce, perform, display, prepare derivative works from, and distribute publicly all of Entrant's submitted materials in both print and digital format for any purpose whatsoever including, but not limited to, use of such materials on third-party websites, social media, and other publications without additional compensation; and (v) agrees to indemnify and hold the American Society of Interior Designers, Inc., and Chapter and their respective officers, directors, and employees (collectively "Indemnified Parties") harmless from and against any and all losses, claims, injuries, demands, suits, costs, expenses and damages (including reasonable attorney fees and expenses) (collectively "Claim") that the Indemnified Parties may incur by reason of or arising out of any breach of any of my representations, my provision of false information, use of my submitted materials and/or my license grant, except to the extent that such Claim is caused by the gross negligence of the Indemnified Parties.

G. BY PARTICIPATING IN THIS COMPETITION AND/OR ACCEPTING ANY PRIZE, ENTRANT AGREES TO RELEASE AND HOLD HARMLESS CHAPTER, THE AMERICAN SOCIETY OF INTERIOR DESIGNERS, INC. AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY "RELEASED PARTIES") FROM AND AGAINST ANY AND ALL ACTIONS, CLAIMS,

INJURIES, LOSSES, DAMAGES, LIABILITIES, EXPENSES OR CAUSES OF ACTION OF ANY KIND, INCLUDING, WITHOUT LIMITATION PERSONAL INJURY, DEATH AND/OR PROPERTY DAMAGE, AS WELL AS ANY AND ALL CLAIMS BASED ON DEFAMATION, PUBLICITY RIGHTS, AND/OR INVASION OF PRIVACY ARISING OUT OF OR IN ANY MANNER, DIRECTLY OR INDIRECTLY RELATING TO ENTRANT'S PARTICIPATION IN THE DESIGN COMPETITION, SUBMISSION OF COMPETITION MATERIALS, AND/OR ACCEPTANCE OR USE OR MISUSE OF ANY PRIZE.

By entering, I certify that I have read, understand and agree to each and every term set forth in these OFFICIAL RULES OF COMPETITION PARTICIPATION, including but not limited to those set forth in the COMPETITION RULES, REGULATIONS & ELIGIBILITY GUIDELINES, and in the COMPETITION ENTRANT TERMS AND CONDITIONS, INDEMNIFICATION REQUIREMENTS AND RELEASE.

REVISIONS:

11/8/19

11/19/19

12/4/19

12/11/19

12/12/19

12/17/19 -- approved by DEA Committee