#### 4:00 - 6:00 PM

# Roll Call:

Sandy Cabelis (President), Terri Fiori (At-Large Dir.), Linda Kitson (Communications Dir.), Chris Farra (Finance Dir.), Charles Sacks (Membership Dir.), Virginia Liberato (Prof. Dev. Dir.), Karen Topjian (Parliamentarian), Rosie Mayne (Student Rep to the Board), via phone Tara Pazinski (Chapter Administrator)

# The President called to order at 4:04 PM.

# President's Report:

- Approval of October Minutes: Voting to commence at December meeting.
- Administrator made a few announcements

# **Directors Reports**:

# Financial Report:

• Review of Profit and Loss numbers: Finished books from last fiscal year.

# At-Large:

- NCIDQ Securing a professor to teach 4-week session during winter break. More details to follow.
- DEA Committee met and they are updating the rules and making revisions. Adding competition protocol outlining the process from start finish.. Parliamentarian suggests it is reviewed by the whole board and included in the Chapter Procedures.

# Professional Development:

- Holiday Party Invitation is ready. There will be Project Pajama collection again.
- Master Event Calendar has been added to Dropbox.

# Communications:

• *Blueprint* magazine: ASPIRE and Connecticut Cottages and Gardens are out of the running.

E&M Illinois magazine and DSA are still being considered. Discussion - ASID NJ to save the inside front cover, back cover and opposite table of contents as prime spots to sell for the year as "Blueprint Sponsors".

Communications Director recommends moving forward with E&M if the Chapter is able to sell the 3 key pgs as Blueprint Sponsors starting a fresh relationship with E&M to grow with. Selling the sponsorships would cover the annual budget. The sponsor price will be jointly determined. CD will contact E&M to see if they would sacrifice the 3 tier pages.

#### Marketing:

• Would like to create two cardstock handouts of the benefits of membership. One for Members and one for IP's.

#### <u>SRB:</u>

- Attended a student affairs meeting resulting in discussion of tabling of Facebook group chat. Discussed success of recent Student Day.
- Discussion regarding 2020 SRB

#### Membership:

- Student Day Summary
- Ambassador Program Tabled last meeting and tabled again.

#### New Business:

• Committee Training Day

#### Next Board Meeting:

December 10<sup>th</sup> – 4:00 PM via Zoom Video Conference

#### Adjournment:

Motion to adjourn made by Linda, seconded by Terri, approved and adjourned at 6:14 pm.