

TRAVEL the WORLD

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
NEW JERSEY



Bell Works

with NJ's Finest Vendors Exhibition & Treasure Hunt

- Designers meet vendors and discover treasures to win a prize
- Vendors decorate their booths and offer destination delights

Bell Works, Holmdel
October 8, 2024

Exhibition: 12-4 pm
Followed by Happy Hour, Dancing
Pass the Gavel & Raffle



250+ ASID NJ Interior
Designers + Students

50+ Industry Partners +
Affiliate Members



CEU's - Series of Shorts
ASID Gives Back - Charitable Causes
Renowned Guests to attract Designers

TRAVEL THE WORLD WITH NJ'S FINEST VENDORS EXHIBITION & TREASURE HUNT



 **Bell Works**

This event is ASID NJ's annual trade show reimagined as "Travel the World." Designed to create more engagement between our designers and vendors we are introducing an exciting new concept to make this show a true must-see destination!

Designers are encouraged to meet with each vendor to get their treasure map completed to be entered to win a prize. To explore the world, vendors may decorate their booths from their chosen part of the world and may offer destination delights. For example, if you sell rugs, you may want to decorate your booth with inspiration from Turkey.

To further encourage designers to visit more vendors there will be "CEU Walkabout Shorts", a series of 10-minute presentations by sponsors. Join us after the exhibition to Happy Hour with a live DJ, Dancing, and Pass the Gavel where we welcome the incoming ASID NJ Board of Directors.

We will also have participating non-profits and charities to help support those in need all through our great state. We are also working on having two very special guests to attract more designer participation.

"Travel the World" will be a great forum to cultivate new relationships, gain new insights in the field of design while discovering new products and resources in a stimulating and interactive environment.

2024 Venue: Bell Works Holmdel, N.J. A beautiful, large-scale, and historic, mixed-use building designed by renowned architect Eero Saarinen.

2024 Date: Tuesday, October 8, 2024 – Exhibition 12-4pm followed by Happy Hour, Dancing, Pass the Gavel

2024 Anticipated Audience: 250+ ASID NJ Interior Designers and Students, guests from surrounding chapters, members IIDA and other design organizations. Exhibiting ASID Industry Members attending increases the audience size by 75-100.

2024 Anticipated Member Vendors & Guest Vendor Exhibitors: 50+

History: The first ASID NJ Chapter trade show was about 35 years ago. Highlights have included attendance by Barbara Barry, Clodagh, Jamie Drake, Jeffrey Bilhuber, Vicente Wolf, Laura Kirar and Karim Rashid.

About ASID:

The American Society of Interior Designers (ASID) believes that design transforms lives. ASID serves all sectors of the interior design profession and practices through the Society's programs, networks, and advocacy. ASID was founded over 40 years ago when two organizations became one, but its legacy dates back to the early 1930s. ASID continues to lead the future of interior design, integrating the advantages of local connections with national reach, of small firms with big, and of the place's occupants live with the places they work, play, learn, and heal.

Learn more at [asid.org](https://nj.asid.org) or visit <https://nj.asid.org>



Travel the World with NJ's Finest Vendors: Exhibition & Treasure Hunt
October 8, 2024 at Bell Works, 101 Crawfords Corner Road, Holmdel, NJ 07733



 **Bell Works**

MEMBER EXHIBIT SPACE PRICING
Member Tabletop Price: \$750 each , includes 6' table only – no floor space, no electric
Member Exhibit Space Price: \$1150 , includes 10'x8' exhibit space with electric and table
Member Additional Exhibit Space Price: \$1000 each , includes 10'x8' exhibit space with electric and table

NON-MEMBER EXHIBIT SPACE PRICING*
Non-Member Tabletop Price: \$1250 each , includes 6' table only – no floor space, no electric
Non-Member Exhibit Space Price: \$1650 , includes 10'x8' exhibit space with electric and table
Non-Member Additional Exhibit Space Price: \$1150 each , includes 10'x8' exhibit space with electric and table

**Become a member and save the \$500 non-member fee*

SPONSORSHIP PRICING FOR THIS EVENT	
PLATINUM	\$7500
GOLD	\$5000
SILVER	\$3000
BRONZE	\$2500

EVENT SPONSORSHIP PERKS	PLATINUM \$7500	GOLD \$5000	SILVER \$3000	BRONZE \$2500
10'x8' exhibit space – choice of premium location	3	2		
Host one "in-person" non-conflicting showroom event in 2025*	X			
Tabletop			X	
"CEU Trade Show Walkabout Shorts" – 10-minute presentations by vendor at exhibit space (rotating)	X	X	X	
Logo on all "day of signage"	X	X	X	X
Logo on all Trade Show Promotion Collateral	X	X	X	X
"Still" Ad or Logo to run on screen	X	X	X	X
Step 'n Repeat with Logos	X	X	X	X
Complimentary E-Blasts	3	2	1	1

*Food & beverage and event planning provided by sponsor, ASID NJ markets the event.