

TRAVEL the WORLD

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
NEW JERSEY

 Bell Works

with New Jersey's Finest Vendors

Bell Works, Holmdel
October 8, 2024
12-5PM



Special Guests:
LuAnn Nigara & Noel Gatts

TRAVEL THE WORLD WITH NEW JERSEY'S FINEST VENDORS



Bell Works

We are excited to announce that ASID NJ's annual trade show has been reimagined as "Travel the World!" This year, we are bringing a fresh and dynamic concept designed to foster greater engagement between our talented designers and esteemed vendors. This show promises to be a must-see destination for all design enthusiasts!

Embark on a journey where designers are encouraged to connect with each vendor, completing a treasure map for a chance to win exciting prizes.

To further enrich your experience, we will offer CEUs and host special panels featuring industry insights and trends. We are thrilled to welcome our special guests, LuAnn Nigara of A Well-Designed Business® and Noel Gatts HGTV host and owner of beam&bloom interiors, who will share their expertise and inspiration.

After the exhibition, join us for a vibrant networking session where you can mix and mingle with attendees. We will conclude the day with our traditional "Pass the Gavel" ceremony, welcoming the incoming ASID NJ Board of Directors.

"Travel the World" is the perfect forum to cultivate new relationships, gain invaluable insights into the field of design, and discover innovative products and resources in a stimulating and interactive environment. Don't miss out on this incredible opportunity to expand your brand and be inspired!

2024 Venue: Bell Works Holmdel, N.J. A beautiful, large-scale, and historic, mixed-use building designed by renowned architect Eero Saarinen.

2024 Date: Tuesday, October 8, 2024 – 12-5pm

History: The first ASID NJ Chapter trade show was about 35 years ago. Highlights have included attendance by Barbara Barry, Clodagh, Jamie Drake, Jeffrey Bilhuber, Vicente Wolf, Laura Kirar and Karim Rashid.

About ASID:

The American Society of Interior Designers (ASID) believes that design transforms lives. ASID serves all sectors of the interior design profession and practices through the Society's programs, networks, and advocacy. ASID was founded over 40 years ago when two organizations became one, but its legacy dates back to the early 1930s. ASID continues to lead the future of interior design, integrating the advantages of local connections with national reach, of small firms with big, and of the place's occupants live with the places they work, play, learn, and heal.

Learn more at asid.org or visit nj.asid.org



Travel the World with NJ's Finest Vendors

October 8, 2024 at Bell Works, 101 Crawfords Corner Road, Holmdel, NJ 07733



 Bell Works

MEMBER EXHIBIT SPACE PRICING
Member Tabletop Price: \$750 each , includes 6' table only – no floor space, no electric
Member Exhibit Space Price: \$1150 each , includes 10'x8' exhibit space with electric and table
Member Additional Exhibit Space Price: \$1000 each , includes 10'x8' exhibit space with electric and table

MEMBER EXHIBIT SPACE PRICING *
Non-Member Tabletop Price: \$1250 each , includes 6' table only – no floor space, no electric
Non-Member Exhibit Space Price: \$1650 each , includes 10'x8' exhibit space with electric and table
Non-Member Additional Exhibit Space Price: \$1150 each includes 10'x8' exhibit space with electric and table

***Become a member and save the \$500 non-member fee**

SPONSORSHIP PRICING FOR EVENT	
PLATINUM	\$7500
GOLD	\$5000
SILVER	\$3000
BRONZE	\$2500

EVENT SPONSORSHIP PERKS	PLATINUM \$7500	GOLD \$5000	SILVER \$3000	BRONZE \$2500
10'x8' exhibit space – choice of premium location	3	2		
Host one "in-person" non-conflicting showroom event in 2025*	x			
Tabletop			x	
"CEU Trade Show Walkabout Shorts" – 10-minute presentations by vendor at exhibit space (rotating)	x	x	x	
Logo on all "day of signage"	x	x	x	x
Logo on all Trade Show Promotion Collateral	x	x	x	x
"Still" Ad or Logo to run on screen	x	x	x	x
Step 'n Repeat with Logos	x	x	x	x
Complimentary E-Blasts	3	2	1	1

*Food & beverage and event planning provided by sponsor, ASID NJ markets the event.