



ASID NEW JERSEY 2024/2025 SPONSORSHIP MENU

For more information:

EMAIL:
ADMINISTRATOR@NJ.ASID.ORG



Membership

450+ Members, including Professional,
Student and Industry Partners



Community

Our Design Community covers all of
New Jersey.



Communications

800+ email subscribers

Socials

3,400+ Social Media Followers

YEAR-ROUND CHAPTER SPONSORSHIP PACKAGES

Each level includes high-visibility marketing opportunities throughout the year, with premium involvement in both the Design Excellence Awards (DEA) and designXPO.

DIAMOND CHAPTER SPONSOR: \$10,000

- **Benefits Include:** Elite DEA sponsorship & Platinum designXPO sponsorship.
- **Premium Inclusions:** Year-long marketing, top placement on all promotional materials, enhanced visibility at both DEA and designXPO events, premium locations for exhibits, and speaking opportunities.

EMERALD CHAPTER SPONSOR: \$7,500

- **Benefits Include:** Star DEA sponsorship & Gold designXPO sponsorship.
- **Valuable Inclusions:** High-visibility branding, prominent logo placement, and premium opportunities at both DEA and designXPO events.

SAPPHIRE CHAPTER SPONSOR: \$4,500

- **Benefits Include:** Premier DEA sponsorship & Silver designXPO sponsorship.
- **Enhanced Inclusions:** Prime locations for exhibits, logo on promotional materials, and select speaking opportunities.

RUBY CHAPTER SPONSOR: \$2,000

- **Benefits Include:** Select DEA Sponsorship & Bronze designXPO sponsorship.
- **Core Inclusions:** Logo on promotional materials, prominent mentions at both events, and key display space.

Design Excellence Awards Sponsorship Levels

	Elite DEA Sponsor: \$5,250	Star DEA Sponsor: \$3,750	Premier DEA Sponsor: \$2,250	Select DEA Sponsor: \$750
Video Spots during Awards Ceremony	Two (2) 60-second spots	One (1) 60-second spot	One (1) 15-20 second spot	
Announce one (1) category & hand out award to winning designer	✓			
Mic Opportunity	60-second	30-second		
Gala Tickets	2 complimentary tickets, special pricing for additional tickets	1 complimentary ticket, special pricing for additional tickets	special pricing for tickets	special pricing for tickets
Logo featured on all promotional materials & Step and Repeat	Largest	Large	Medium	Small
Verbal Acknowledgment	Prominent	✓	✓	✓
Display Table (optional)	1	1	1	1
ASID NJ Promotion of morning or afternoon event within 2025-2026 Year		✓		

designXPO Sponsorship Levels

	Platinum designXPO Sponsor: \$5,250	Gold designXPO Sponsor: \$3,750	Silver designXPO Sponsor: \$2,250	Bronze designXPO Sponsor: \$1250
10'x8' exhibit spaces (premium location)	Three (3) spaces w/ electrical	Two (2) spaces w/ electrical	Two (2) Tabletops	One (1) Tabletop
Exclusive Lunch & Learn or evening program during 2025-2026 year or CEU at 2025 designXPO	✓			
designXPO tickets for clients	4 complimentary XPO tickets, discounted additional	2 complimentary XPO tickets, discounted additional	2 complimentary XPO tickets, discounted additional	Discounted tickets
Logo featured on all promotional materials & Step and Repeat	Largest	Large	Medium	Small
Verbal Acknowledgment	Prominent	Prominent	Prominent	Prominent
Logo to run on screen	✓	✓	✓	✓
Complimentary e-blasts and/or social media posts	3	2	1	
Opportunity to donate to on-site raffle	✓	✓	✓	✓

A LA CARTE MENU

Marketing Opportunity	Member Price	Non-Member Price
One (1) Dedicated e-blast or social media post	\$275	\$550
Four (4) Dedicated e-blasts or social media posts*	\$1,000	\$2,000
One (1) Dedicated robocall	\$500	
IP Hosted Event	\$500	\$750
Student Week Sponsor	\$500	

YOU HAVE THE FLEXIBILITY TO CUSTOMIZE THIS BUNDLE TO MEET YOUR NEEDS. FOR EXAMPLE, YOU CAN SELECT A COMBINATION SUCH AS TWO E-BLASTS AND TWO SOCIAL MEDIA POSTS. SOCIAL MEDIA POSTS WILL BE SHARED ON INSTAGRAM, THE ASID NJ FACEBOOK CHAPTER PAGE, AND THE DIPS (DESIGNERS, INDUSTRY PARTNERS & STUDENTS) FACEBOOK GROUP. YOUR EVENT WILL ALSO BE FEATURED ON THE ASID NJ WEBSITE CALENDAR AND EVENTS PAGE.

Sponsorship Program Guidelines

Annual Sponsorship benefits run for twelve months from the start date.

Sponsorship benefits begin upon receipt of payment. Logo to be a high resolution PNG (preferred) or JPG and must be submitted at the time of payment.

The ASID New Jersey Chapter reserves the approval rights of all programs and content being co-branded or promoted to ensure compliance with chapter policies.

As a 501 (c) 6 non-profit membership association, the New Jersey Chapter of ASID is not a charity and therefore Sponsorships do not qualify as tax-deductible charitable donations. This payment, however, may qualify as a business expense.

Sponsorship benefits are determined at the discretion of ASID NJ and may be subject to change.