

DEA

Rules & Regulations

Entry Criteria for Commercial Entries

Entries will demonstrate the following:

- Consideration of both aesthetic and functional aspects of the project; problems and/or challenges; and special or unique services provided
- Present design concept showing purpose, focus and applicable to intent of the design.
- Explain design solutions: choices made to have an outstanding outcome, details relating to architecture, lighting, furniture, and technical aspects.

Submission Requirements

Project Documentation

- **Project Description:**
Write a description of a maximum of 1000 words, following the judging criteria. The description should be written in the **third person** and adhere to prompts on the online design platform.
- **Modified Project Summary:**
Provide a concise summary (50-75 words) to be used during the awards presentation if the project wins. This summary should also be written in the **third person**.

Floor Plans

- **Furniture Floor Plans:**
- Submit floor plans in **PDF format**, clearly indicating the scale of the drawings. Include room dimensions to establish square feet and relevant dimensions to communicate scale and total square footage.

Photographs

- **General Requirements:**
 - Submit between **2 and 10 photographs** per entry.
 - Each photograph can only be submitted to one category.
- **“Before” Photos:**
 - Include photos of the project’s condition prior to the redesign. These are for reference only and will not be judged.
- **“After” Photos:**
 - Format: **JPG** at 300 dpi.
 - File Size: **Minimum 500kb, Maximum 10MB.**

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- **Photo Credits:**
 - Include the photographer's name or firm.
 - Professional photography is encouraged but not required.
- **Photo File Names:**
 - File names should be numbered sequentially to indicate the desired order of presentation. For example: "01 - space", "02 - space", and so on.

Industry Partners

- **Industry Partner List:**

Provide a list of at least **two Industry Partners** involved in the project, verified as current members during the project's timeframe.

Judging Criteria

Entries will be evaluated based on a total of 100 points, divided as follows:

- Design Concept Statement: 15 points
- Design Challenges and Solutions: 20 points
- Scale and Proportion: 15 points
- Creativity: 25 points
- Overall Quality of the Project: 25 points

Commercial Categories

C01 Commercial Single Space

C02 Commercial Several Spaces: in offices or spaces of 10,000 sq. ft. or less

C03 Commercial Several Spaces: in offices or spaces of 10,001 sq. ft. or more

C04 Retail/Showroom, Exhibit Space, Public Spaces, Athletic Facility

C05 Hospitality Spaces, Hotel, Restaurant, Clubs

C06 Healthcare Spaces: in facilities of 3,000 sq. ft. or less

C07 Healthcare Spaces: in facilities of 3,001 sq. ft. or more

C08 Special and Unique Spaces (for example staircase, elevator, coffee bar)

C09 Exterior Commercial Spaces

C10 Government/Institutional Space(s)

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