DEA
Rules & Regulations

Entry Criteria for Industry Partners

Category: Product Design

Entry Criteria

Eligibility

- Entrants must be current Industry Partners (IP) in good standing with the ASID NJ chapter at the time of payment.
- Submissions may come from:
    - An individual Industry Partner or Affiliate Partner
    - An Industry Partner company
    - A collaboration between an Industry Partner and an ASID NJ designer

Product Requirements

- The product must be represented by an ASID NJ Industry Partner to qualify for submission.

Submission Components

- **Design Statement:**
    - A written explanation (up to 300 words) describing the product's concept, function, and purpose.
- **Photographs:**
    - Up to 3 high-quality photographs of the product.
- **Photo Credits:**
    - Recommended but not mandatory.

Product Examples

Submissions may include:

- **Product Design**: Custom-designed, original items not classified under existing categories.
- **Flooring**: Materials such as wood, stone, tile, carpet, or rugs.
- **Furniture**: All types.
- **Hard Surfaces**: Millwork, stone, ironwork, hardware (excluding flooring).
- **Technology and Lighting**: Fixtures, lamps, automation systems, or other technological products.

- **Textiles**: Items such as rugs, drapery, bedding, or upholstered furniture.
- **Wall Treatments**: Faux finishes, plaster work, wallpaper, murals, or upholstered walls.

Judging Criteria

Submissions will be evaluated based on a total of **60 points**, distributed as follows:

- **Positive Impact on Life and the Human Experience**: 10 points
- **Effectiveness and Functionality of the Product**: 10 points
- **Innovative Use of Materials**: 10 points
- **Creativity**: 10 points
- **Overall Visual Impact**: 10 points
- **Use of Universal Design or Sustainable Materials**: 10 points
  (e.g., sustainable product features, packaging, or manufacturing processes)

Total Possible Score: 60 points