



ASID NJ's designXPO promises to be an exciting venue for exhibitors to connect with designers, students, and other design professionals. Beginning with a CEU, the day will be action-packed with a DJ, raffles, special guests LuAnn Nigara of A Well-Designed Business® and HGTV host Noel Gatts of beam&bloom interiors with discussions on compelling topics as well as refreshments. "Pass the Gavel" where we welcome the new ASID NJ Board will also be included.

It will be held once again at Bell Works in Holmdel, NJ, a historic and large-scale mixed-use building, formerly the home of Bell Labs, by renowned architect Eero Saarinen. It is a great forum to cultivate new relationships, strengthen old ones and gain new insights into the field of design in a stimulating, interactive environment.

**2025 Venue:** Bell Works Holmdel, N.J. A large-scale and historic mixed-use building, formerly the home of Bell Labs, designed by renowned architect Eero Saarinen. The exhibit space features large floor-to-ceiling windows overlooking a lake.

**2025 Date:** Tuesday, September 30, 2025 – CEU, 10-11am; Exhibition 11am-3pm.

**2025 Anticipated Audience:** 200 ASID NJ Interior Designers and Students, guests from surrounding chapters, members of IIDA and other design organizations. Exhibitors attending increases the audience size by 75-100.

**2025 Anticipated Member Vendors & Guest Vendor Exhibitors:** 60+

**History:** The first ASID NJ Chapter trade show was more than 35 years ago. Highlights have included attendance by Barbara Barry, Clodagh, Jamie Drake, Jeffrey Billhuber, Vicente Wolf, Laura Kirar, Karim Rashid, and LuAnn Nigara.

#### About ASID:

The American Society of Interior Designers (ASID) believes that design transforms lives. ASID serves all sectors of the interior design profession and practices through the Society's programs, networks, and advocacy. ASID was founded over 40 years ago when two organizations became one, but its legacy dates to the early 1930s. ASID continues to lead the future of interior design, integrating the advantages of local connections with national reach, of small firms with big, and of the place's occupants live with the places they work, play, learn, and heal.

Learn more at <https://www.asid.org> or visit <https://nj.asid.org>



<b>EXHIBITOR PRICING</b>			
<b>SPACE</b>	<b>MEMBER PRICE</b>	<b>NON-MEMBER PRICE</b>	<b>INCLUDES</b>
Exhibit Space	\$1150	\$1650	10'x8' space with electric & table
Additional Exhibit Space	\$1000	\$1150	10'x8' space with electric & table
Tabletop	\$400		6' table, no electrical
Additional Tabletop	\$350	For members only	6' table, no electrical

<b>Sponsorship Benefits</b>	<b>Platinum \$5250</b>	<b>Gold \$3750</b>	<b>Silver \$2250</b>	<b>Bronze \$1250</b>
10'x8' exhibit spaces (premium location)	3 w/electrical	2 w/electrical	2 Tabletops	1 Tabletop
Exclusive Lunch & Learn or evening program during 2025-2026 year or CEU at 2025 designXPO (subject to availability)	✓			
designXPO Tickets for Clients	4 Complimentary, Discounted Additional	2 Complimentary, Discounted Additional	2 Complimentary, Discounted Additional	Discounted Pricing Only
Logo featured on all promotional materials & Step and Repeat	Largest	Large	Medium	Small
Verbal Acknowledgment	✓	✓	✓	✓
Logo to run on screen	✓	✓	✓	✓
Complimentary e-blasts and/or social media posts	3	2	1	
Raffle Contribution Opportunity	✓	✓	✓	✓