

## ASID NJ CHAPTER SPONSORSHIP 2017-18

Contact President-Elect Holly George for additional information:  
[president-elect@nj.asid.org](mailto:president-elect@nj.asid.org)

SPONSORSHIP TYPE>>>	<i>[Promo Values Below:]</i>	TITANIUM SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EVENT SPONSOR
<b>Contribution to Chapter</b>		<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,700</b>	<b>\$1,500</b>	<i>Priced per Opportunity</i>
<b>PARTICIPATION IN DESIGN EXPO September 12, 2018</b>		<b>3 BOOTHS 10'x8' or Other Combination</b>	<b>2 BOOTHS 10'x8' or 16'x8' Endcap</b>	<b>1 BOOTH 10'x8'</b>	<b>1 BOOTH 10'x8'</b>	See Below (Booth Not Included)	See Chapter Events Below (Design Expo Not Included)
<b>All Sponsor Booths Include</b>							
Signage, Skirted Table, Chairs, Electric Outlet, 8' H Back Drapery/3' H (min.) Side Drapery Complimentary Passes to Exhibit Floor for Your Non-member Designers Continental Breakfast, Keynote Luncheon Ticket, Closing Celebration Party Ticket Mobile Guidebook Listing with website link., Full-Page Color Ad in Journal Summer Social-Pick Your Booth Ticket & <b>BOOTH CHOICE PRIORITY STATUS</b> (with signed contract & payment by July 2, 2018)						N/A	
Printed Directory Listing with your Company Logo	\$200	✓	✓	✓	✓	✓	
Single Slide Ad on 2nd Fl. Video Screen	\$200	✓	✓	✓	✓	✓	
15 Second Video or Multi-Slide Ad on 1st Fl. Jumbotron (no audio)	\$300	✓	✓	✓			
<b>ADDITIONAL DESIGN EXPO PERKS AVAILABLE ONLY TO OUR CHAPTER SPONSORS</b>							
Logo Prominently Displayed in Mobile Guidebook Listing		✓	✓				
Inside-Front or Outside-Back Cover Full Page Ad	\$1,000	✓	✓				
Logo Prominently Displayed on All Materials		✓	✓				
<b>Luncheon Presentation Status</b>		✓	✓				
Logo on all Video Screen <i>Thank you Sponsor Slides</i>		✓	✓	✓	✓	✓	
Name / Logo on <i>Step-n-Repeat</i>		✓	✓	✓	✓		
Swag Bag		✓	✓	✓	✓	✓	
<b>DIGITAL, MEDIA &amp; EVENT PROMOTION</b>							
Email Blasts for Your Events	\$250 ea	4	4	2	1	1	
Logo on Chapter Home Page					✓	✓	
Logo on Chapter Home Page with Live Link to your Website		✓	✓	✓			
<i>BLUEPRINT</i> Profile	\$1,200	✓	✓	✓	✓	✓	
<b>DESIGN EXCELLENCE AWARDS GALA</b>							<b>Sponsorship Opportunity</b>
Complimentary Attendance		2	1				✓
Award Presentation Status		✓	✓				✓
Co-Host Cocktail Reception Opportunity	\$1,000	✓	✓				✓
Sponsor Recognition on all Event Correspondence		✓	✓				✓
Photo-op with Award Recipients		✓	✓				✓
<b>SUMMER SOCIAL</b>							<b>Sponsorship Opportunity</b>
Complimentary Attendance		as included above	as included above	as included above	as included above		✓
Presentation Status		✓					✓
Sponsor Recognition on all Event Correspondence		✓					✓

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<b>STATE OF THE CHAPTER (Pass the Gavel)</b>							<b>Sponsorship Opportunity</b>
Complimentary Attendance		1					✓
Presentation Status		✓					✓
Sponsor Recognition on all Event Correspondence		✓					✓
Photo-op with Board of Directors		✓					✓
<b>HOLIDAY PARTY</b>							<b>Sponsorship Opportunity</b>
Complimentary Attendance		1					✓
Presentation Status		✓					✓
Sponsor Recognition on all Event Correspondence		✓					✓
<b>DESIGN SUMMIT</b> <i>(for years when event is held)</i>							<b>Sponsorship Opportunity</b>
Complimentary Attendance		1					✓
Presentation Status		✓					✓
Sponsor Recognition on all Event Correspondence		✓					✓