

NJ ASID Meeting Minutes
January 14, 2019
4:00 PM - 5:30 PM

Location:
Zoom Video Conference

The President called the meeting to order at 4:10 pm

Roll Call

Members participating: Bruce Heyman, Elliot Laniado, Holly George, Terri Fiori, Linda Barrett Wagner, Sandy Cabelis, Rosie Mayne, (Celeste Chirichello - **not present**), Diane Durocher and Guest, Linda Kitson

Chapter Administrator: Tara Pazinski

President's Report

- Chapter Survey is live and getting a good number of responses. The completion date is January 28th.
- Headquarters Chapter Member Report Clarification - As per 3 year analysis provided by the President, the membership numbers are incorrect because it does not include Suspended members, nor the Industry Partners. Each month the Administrator reaches out to Suspended members encouraging them to come back and/or making them aware of that they have become Suspended. The issue may be as simple as bringing their autopay credit card on file up-to-date that may have been expired. Membership Director added that the Chapter needs to work on retaining the members and suggested an Exit Survey for Terminated members to see why they left or did not renew.
- Student Affairs/Emerging Professional upcoming event is January 28th. President urged board members to attend.
- 2018-2019 Chapter Sponsorships monies are now paid up.
- Committee Training - To be at Industry Partner, Michelangelo Designs - President to contact Leadership Development Chair to start planning process and requested assistance from the board..
- Board nominations - No report yet from Nominating Chair
- Approval of December Minutes: Motion made, seconded and approved.

Financial Report

- Bank reconciliation complete
- Grass Roots Grant completed by Legislation committee the grant is for money to host (2) events through ASID NJ Chapter to promote NCIDQ testing within our membership and send one GPA Rep to Washington D.C. for Hill Day.
- Discussed accountant contract for 2018-2019 - voted, approved.

Director Reports:

President-Elect

- Trade Show Report - contract back from National with a couple of minor changes suggested. Vote for trade show venue at Bell Works, 2019. Vote Result: Approved.
- Code of Conduct - Tabled until next meeting. Parliamentarian will confer with the Procedures Committee. President-Elect suggested that this topic should be part of committee training indefinitely. Board will discuss at next board meeting.

At-Large

- Community Service Report- January 10 site visit New Hope Integrated Behavioral Health Care in Marlboro. Committee will prioritize each space that needs attention. This process will take a few years to complete. Committee will invite student members to become involved. SRB noted that her group at

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Kean are looking for ways to participate in Community Service projects and would be highly interested in becoming involved in this project. Career Closet in Cranford will be announcing information soon.

- Legislative - Asked for consideration to add funds to the budget for this committee if the Grass Roots Grant is not awarded.

Professional Development

- Programs Report- Date change for the next event - The Tile Shop in Rochelle Park, February 13th, Continuing Education committee is in process in getting a CEU approved for this event.

Communications

- Spec4Design at Metropolitan Window Fashions with Hunter Douglas presenting CEU on March 14th
- Newsletter - Communications Director participated in a conference call, they discussed what they will start calling Q1 bcz the Q4 just came out January of the new year. Content for the next issue is due Feb 8th, it goes to press on March 15th and the release date is April 1st.
- Public Relations consultant was asked for a breakdown on how much time she spends on each project/area of focus.
- Design Experience - Ongoing and open, but has not been promoted lately. Need Marketing committee to help promote the program.
- Grace's House Showhouse ad in journal in spring, ½ pg ad to promote ASID. The Chapter has several ASID Designer members participating. Feb. 18th is the deadline. Voting to move forward to use existing graphic/text, may add more text for a small additional cost. Vote Result: Approved, more info is needed before check is approved.

Membership

- Membership - Discussed Exit interview for Terminated members. Discussed a One Year membership questionnaire to send to members for feedback.

SRB:

- Signed up for SCALE. Will post pictures on Instagram while attending.
- Kean group has monthly meetings. SRB will encourage the group to attend our events.

New Business: Questioned changing Pass the Gavel certificate awards to be held at the Trade Show luncheon or DEA Gala. It was decided that Committee Chairs should be included in the discussion. President will talk offline with At-Large Director and President-Elect about it and they in-turn will go to their Chairs to discuss it.

Alternative Revenue Stream - Task Force Ideas 2017, have board members review to pursue at the next board meeting.

Next Board Meeting: February 11th at 4:00 pm, via Zoom video conference

Topic(s) to include: Code of Conduct, Grace's House Showhouse ad, Pass the Gavel certificate/awards to be held at Trade Show luncheon or DEA Gala?, Alternate Revenue Stream/Task Force ideas to pursue

Adjournment

Motion to adjourn meeting at 6:23 pm, seconded, and approved.