

NJ ASID Student Design Competition

Mid Century Modern Tabletop Sculpture



ASID NJ is sponsoring a unique Student Competition to design and build tablescapes, “sculptural centerpieces”, for the ASID Trade Show at Bell Works, in Holmdel, NJ using Mid Century Design themes and only reclaimed materials.

Eero Saarinen designed the Bell Laboratories building which has been repurposed into Bell Works, and his mid-century design of the building inspired both the theme of the event and the theme of this tabletop competition. Centerpieces will be displayed on all of the approximately 20 tables at the Trade Show Luncheon on September 17, 2019. The winners of the competition will be announced this day.

Designers should follow the competition notes below, which are followed by design judging criteria.

COMPETITION NOTES

1. The competition is open to all Design Students currently enrolled in Brookdale Community College, Raritan Valley Community College, Kean University, Berkeley College, County College of Morris, Bergen Community College and NJIT. Student membership in ASID is **not** required. Students graduating in May 2019 are eligible to participate. We are hopeful that each school will enter at least five tablescapes!
2. Both individual and group design entries will be accepted.
3. If you wish to participate, email **a note of intent** to zbdesignstudios@gmail.com or President-elect@nj.asid.org **by March 8, 2019**. Please include all contact information. Additional design submission details will be provided at that time.
4. **Entries will need to be completed and received by April 10, 2019**, in time to be displayed at the following ASID monthly meeting. ASID will box all the entries received, store the designs, and bring them to Bell Works on the day of the event. Please make sure all entries are marked with the names of the designer(s) and school.
5. Each centerpiece is to express a theme (or themes) of Mid Century Design.

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6. Each centerpiece is to be made entirely of reclaimed materials.
7. Centerpieces should be designed to a 12" square footprint (approximate), with a maximum height of 18".
8. Please construct designs that are stable and not fragile, to minimize the possibility of damage during boxing, storing and transport.
9. Entrants acknowledge that the centerpieces will be photographed and shown in the Blueprint ASID Magazine and on ASID's Facebook and Instagram accounts, and provide release to ASID specifically for this publicity.
10. Prizes will be awarded for the top three designs, and winning individuals/teams will be invited to the luncheon as guests of ASID.
11. If the participants do not want their tabletop designs returned, they will be sold and the proceeds will benefit the ASID Foundation.

DESIGN JUDGING CRITERIA:

- Use of Mid Century Modern themes
- Use of reclaimed materials
- Quality and robustness of construction
- Overall merit as a decorative centerpiece