



CHAPTER ELECTION FORM | Candidate Biographical Information

DEADLINE FOR RETURN _____

BOARD POSITION Finance Director

CHAPTER New Jersey

INSTRUCTIONS: This form provides candidate information to the chapter nominating committee. Please list all items in chronological order with the most recent placed first. For all ASID activities, list both the activity and the year(s) served, within the last 10 years only. Please provide information exactly as you would like it to appear on the ballot. Do not exceed the number of entries provided under each category.

Name (as you would like it to appear on ballot) Christopher Farra

Education

1. MBA, University of Notre Dame, South Bend, Indiana, 2014
2. Finance B.S., Fordham University, Bronx, NY, 2013

Employment

1. Michelangelo Designs - Owner
2. Lord & Taylor, Buyer - Men's Dress Shirts and Ties

ASID Activities

1. Chair/co-Chair, IP Steering (2+ years)
2. Trade Show Committee - (3+ years)
3. _____
4. _____
5. _____

Community/Civic Activities, Other Professional Organizations

1. IFDA
2. IDS
3. ASID NY Metro

Honors/Awards and Publications

1. Angelo Cappellini Sales Award (Top Sales Worldwide)
2. Magna Cum Laude, MBA
3. _____

CANDIDATE STATEMENT: If selected as a chapter leader, what key goals would you set and how would you propose achieving those goals? Please limit your response to 75 words using the space below.

My goal is to work with the board and the membership to find a way to better engage members who are part of the organizations but tend to shy away from events. I believe this starts with changing how we market ourselves, not only on B2B scale, but also on B2C level to raise awareness of the importance of ASI, while ensuring that the chapter remains in the black to save for a rainy day fund.