

**NJ ASID Meeting Minutes**  
**March 25, 2019**  
**3:00 PM - 5:30 PM**

**Location:**  
**J&S Designer Flooring**  
**Morristown, NJ**

The President called the meeting to order at 3:16 pm

Roll Call

Members participating: Holly George, Terri Fiori, Bruce Heyman, Linda Barrett Wagner, Sandy Cabelis, Rosie Mayne via phone, Celeste Chirichello, Diane Durocher

Not Present: Elliot Laniado

Chapter Administrator: Tara Pazinski

President's Report

- Announced a \$100 Donation to the ASID Foundation to be made in Jack Ruthazer's (member and two-time Past President) name.
- President passed around a copy of the new "Save These Dates" image which will be posted, updated and added as a Slide on the ASID NJ website moving forward
- President showed what the ASID ad in Grace's House journal looks like
- No date set for President's Council Dinner as of yet
- IP Award Task force, waiting to hear back from Pat Ziv to chair task force.
- President's Forum (NYC), Points to Share:

NY Metro shared their Sponsorship Package brochure. Board agreed to investigate similar for our Chapter. At-Large will pass it on to her printers for quotes.

National is working on ASID 2020-2021 strategic plan. Since Chapters must align with society's plan, NJ can devote more time on the Work Plan rather than developing unique Strategic Plan. Keep micro volunteering in mind with the committees where volunteers can offer specific task oriented efforts.

NCIDQ - there is a new path for those who don't work for architect or certified ID, can work for an IP, just less of % applied to work time qualification.

Banks and Realtors can become IP's

Chapter should budget \$2-5K annually for Legislative budget in case of threats to Right to Practice.

ASID HQ recommends an "Advocacy Day".

Suggestion: Unpublished photos taken at events - add to album on Facebook page

Discussed Task force to change TechTalk into a podcast: At-Large Director to spearhead looking into it.

- Approval of February Minutes - Motion made, seconded, approved.

Financial Report (This report given by President in the Financial Directors absence)

- Form 990 from Federal reporting - Accountant did an adjustment of \$42K due to the expenses from 2017 . trade show paid in 2018 fiscal year. All Directors present acknowledged seeing this form and approved this adjustment.

**Director Reports:**

President-Elect

- Code of Conduct - Policy in place per National. President will get the information and report back.

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At-Large

- DEA - Competition started today. Board voted and approved DEA Gala contract.
- NCIDQ/Legislative - working on CEU events/planning of events as per requirements for receiving grant monies

Professional Development

- Programs Report- April 11, Signify/Philips Lighting with CEU, Warshauer is sponsoring the food, limited to 55 people
- Preservation committee - May 23rd, Lambert Castle Tour and Luncheon at the Brownstone. \$200 deposit check ready to be sent.
- Summer Social at Grounds for Sculpture, Hamilton, NJ - July 23 or 24th, Charles Pavarini III is available to speak on a business topic, a grounds tour included and opportunity for team building exercise, looking for sponsors for (2) busses for transportation
- Mary Brennan (ASID Past-President), President of Builders Association of Northern NJ, reached out to President
- about participating in hosting an industry-wide networking event mixer on July 11th at Reno's Appliance with ASID NJ, AIA, NKBA, ALNNJ and NARI. All organization's logos added to the invitation and each organization would invite their own members and promote the event and collect their own RSVP's and combine all registrants to a master list.

Communications:

- Newsletter - Communications Director received a letter from Steve Mandel from ASPIRE. They are no longer going to publish *Blueprint* magazine. Administrator will add the ASPIRE contract from 2016 and the ASPIRE presentation from July, 2018 in the Dropbox for the May meeting. Need to name a Newsletter Chair for next year to start working/training with the current Chair.
- CD spoke to Duff from DSA, proposal for a quarterly magazine for \$1500 per issue, CD also approached Tammy Keck from *Design NJ*, she wanted ASID NJ to sell the ads, which is not doable.

Membership:

- Student/EP at Samuelson - large number of sign up's, but resulted in a low turnout. Students showed, Designers did not. Next event, Hot Sand AP in April, no date set as of yet.

SRB:

- SCALE - Heard good advice from ID firm owners and what are they looking for in potential interns and for competitions. Met with others SRB's from other Chapters.
- Discussed Group Chat for Design clubs, SRB will write up a draft to send out to University Faculty Advisors

New Business:

- Name tags, continue getting the less expensive red magnetic ones instead of square ASID store name tags
- Voted to upgrade to Constant Contact Plus for \$30/month
- Vote for Administrator to purchase a new printer approved.

Next Board Meeting: May 13th at 4:00 pm, in-person, Location: TBA

Topic(s) to include:

- Podcast info from At-Large Director

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- Newsletter - magazine options for next year's *Blueprint* magazine issues

Adjournment:

Motion to adjourn meeting at 5:48 pm was made, seconded, and approved.