

# INNOVATION IN ACTION

## 2019 ASID NJ DESIGN SYMPOSIUM AND TRADE SHOW

*ASID New Jersey Chapter Welcomes*

All  
Designers, Architects &  
Students

to

Experience a Day of Inspiration

**Tuesday, September 17, 2019**

**Bell Works, Holmdel, NJ**

101 Crawfords Corner Road, Holmdel, NJ

- 8:15            **Registration Opens**
- 8:30 - 10:30    **Continental Breakfast**
- 9:15 - 10:15    **FLORENCE KNOLL– DEFINING MODERN – PRESENTED BY KNOLL**  
**Kimberly Smith, Sr. Director of Workplace Strategy**  
.01 CEU Basic - IDCEC, AIA -103277R1  
As an architect, interior space planner and furniture designer, the commitment of Florence Knoll made to design excellence, in everything, resonates clearly. This program is an illustrative discussion of Florence Knoll's contribution to interior design in the context of her landmark 2005 exhibition for the Philadelphia Museum of Art. This exhibition has been travelling to college art galleries throughout 2007, 2008 and into 2009.
- 10:15 – 10:30    **Break**
- 10:30 – 11:30    **LUXURY KITCHEN SPECIFICATIONS FOR AGING IN PLACE – PRESENTED BY SUB- ZERO- WOLF**  
**Beth Miscia & Kimberly Little, Trade Specifier Representatives**  
.01 CEU HSW, IDCEC, AIA, NKBA - 107606  
This educational unit has been designed to educate architects, designers, contractors and installers about specifying luxury kitchens for aging in place. The need for kitchens with Universal Design, which are accessible for the greatest number of users no matter what their ability or disability is spelled out. This course describes general design considerations to make a luxury kitchen suitable for all users and indicates which features in cooking and refrigeration appliances are safe and accessible.
- 11:30 – 11:45    **Break**
- 11:45 – 1:00     **LUNCHEON AND KEYNOTE SPEAKER – ALEXANDER GORLIN, FAIA, .01 CEU**  
*World renowned project architect of the transformation of Bell Labs into Bell Works.*



Alexander Gorlin, FAIA

Alexander Gorlin FAIA, a noted architect, urban planner, design critic and author, is principal of Alexander Gorlin Architects. Founded in 1987, the firm specializes in a wide range of design programs that span the economic and cultural spectrum, including religious institutions, schools, high-end residential and supportive and affordable housing. Gorlin is known for his inventive use of space, light and natural materials. He holds architecture degrees from Cooper Union and the Yale School of Architecture, and was a Rome Prize Fellow at the American Academy in Rome. He is the author of five books including two on the contemporary American Townhouses and most recently on “Kabbalah in Art and Architecture,” which won the National Jewish Book Award in 2013. Following his talk, he will give a book signing.

## 1:00 - 5:00 **ASID NJ INDUSTRY PARTNER TRADE SHOW**

**@ 3:00 Complimentary Coffee & Tea**  
**@ 4:00 Complimentary Wine / Beer & Lite Bites**

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### **COMPLIMENTARY GUIDED TOURS OF BELL WORKS ATRIUM**

Led by former Bell Labs Employees  
Offered at two time slots to suit your schedule:  
**11:00 – 11:30 Before Lunch**  
**5:15 – 5:45 After the Trade Show Concludes**

### **SPECIAL STUDENT PROGRAM – FREE TO ALL STUDENTS**

**1:30 - 2:30 GUEST SPEAKER / ASID NJ ORIENTATION / RESUME DROP-OFF**

**Liza Kuhn, LKI Homes & Hospitality**

Liza will give students a behind-the-scenes glimpse into the opportunities, challenges, and responsibilities that will be encountered when embarking on a career in the ever-expanding interior design industry. Through case studies, anecdotes, and discussion, Liza will share experiences, obstacles, and advice on crafting your own design career (ranging from starting an entry level position, to launching your own design studio), and will discuss the importance of our role as designers as we head into the future.

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### **FREE ONSITE PARKING ALL DAY**

Questions?  
Call the Chapter Administrator: (732) 787-5981  
Or Email: [info@nj.asid.org](mailto:info@nj.asid.org)